



You and your company are cordially invited to participate in MICNP's 18th Annual State Conference, to be held at the MotorCity Casino-Hotel Conference Center, 2901 Grand River Ave, Detroit, MI 48201 on March 22-23, 2019. We are pleased to inform you that our exemplary program continues to grow in attendance and popularity among the 8,100+ NPs in the state and we anticipate over 550 will register for the conference this year.

Exhibit times: Exhibit times: Friday, March 22 - 5:15 pm - 7:30 pm (set up begins at 2:00 pm) and Saturday, March 23 - 10:10 am - 11:10 am.

Features of the March 2019 conference will include:

- Welcome Reception on Friday evening (5:15-7:30 pm) specifically for visiting exhibitors
- Announcement at Saturday AM large group sessions reminding participants of your presence
- Close proximity to general session room
- A dedicated one hour timeslot Saturday morning to allow for exhibitor visits
- Labeled map of exhibitors at entrance to Sound Board Theater (where exhibitors will be located)
- List of all exhibitors promoted to registered participants via our conference phone app.
- List of names and practice locations of conference participants provided at the conference.

By participating, you will have access to hundreds of NP prescribers that you may not otherwise reach in person. The conference is designed to meet the continuing education needs of NPs in clinical practice, research and academia. We have to keep abreast of current evidence-based medical information along with the latest innovations in healthcare. We appreciate the opportunity to learn more about pharmaceuticals, medical products, and educational materials, and look forward to your participation.

Please note the following:

- Exhibits will be placed in the Sound Board Theater, this is separate from where the educational sessions are taking place.
- The property is divided into three separate buildings: the Conference Center, the Hotel, and the Casino. Our conference is taking place in the Conference Center building of the property.
- The opportunity to exhibit is open to all commercial supporters.
- The payment is for exhibit opportunity only.

If you have any questions or need additional documentation, please contact Colleen Keough at the MICNP Business Office - [admin@micnp.org](mailto:admin@micnp.org) or call 734.432.9881

Thank you in advance for your generous support!

MICNP TAX ID: 38-3575399

PO Box 87934 Canton, MI 48187  
Phone: 734-432-9881 Fax: 734-432-9884  
Email: [admin@micnp.org](mailto:admin@micnp.org)  
Website: [www.micnp.org](http://www.micnp.org)